



## **FOR IMMEDIATE RELEASE**

### **Utah Petroleum Association Welcomes Eden Newell as New Manager of Strategic Partnerships and Engagement**

**FOR IMMEDIATE RELEASE (May 7, 2024)** – The team at Utah Petroleum Association is growing as we’re proud to welcome Eden Newell as our new Manager of Strategic Partnerships and Engagement. Ms. Newell has a strong background in oil and natural gas and brings a wealth of experience in making outreach to businesses and communities in Utah, and abroad.

“I’m very passionate about the conversation around energy in this country and in our communities,” said Ms. Newell. “Oil and natural gas will be a part of our lives for a very long time whether we’re talking about these products directly, or how they are vital for the development of everything from electric vehicles to wind turbines to the tens of thousands of products we all use every single day. My goal is to foster relationships with businesses, organizations and individuals that help build an even greater understanding of what our members do, how they do it, and why.”

“Eden has great passion for the industry and she will be an incredible asset for us as we continue to tell the story of oil and gas development in Utah,” said UPA President Rikki Hrenko-Browning. “Growing our team and supercharging our outreach efforts is exciting as Utah continues to show robust production growth. Despite some headwinds at the federal level, our future is bright.”

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***The Utah Petroleum Association (UPA) is a Utah based, statewide petroleum trade association representing companies involved in all aspects of Utah’s oil and gas industry. We exist to serve our member companies and advance the responsible development of Utah’s natural resources and manufacture of fuels that drive Utah’s economy.***